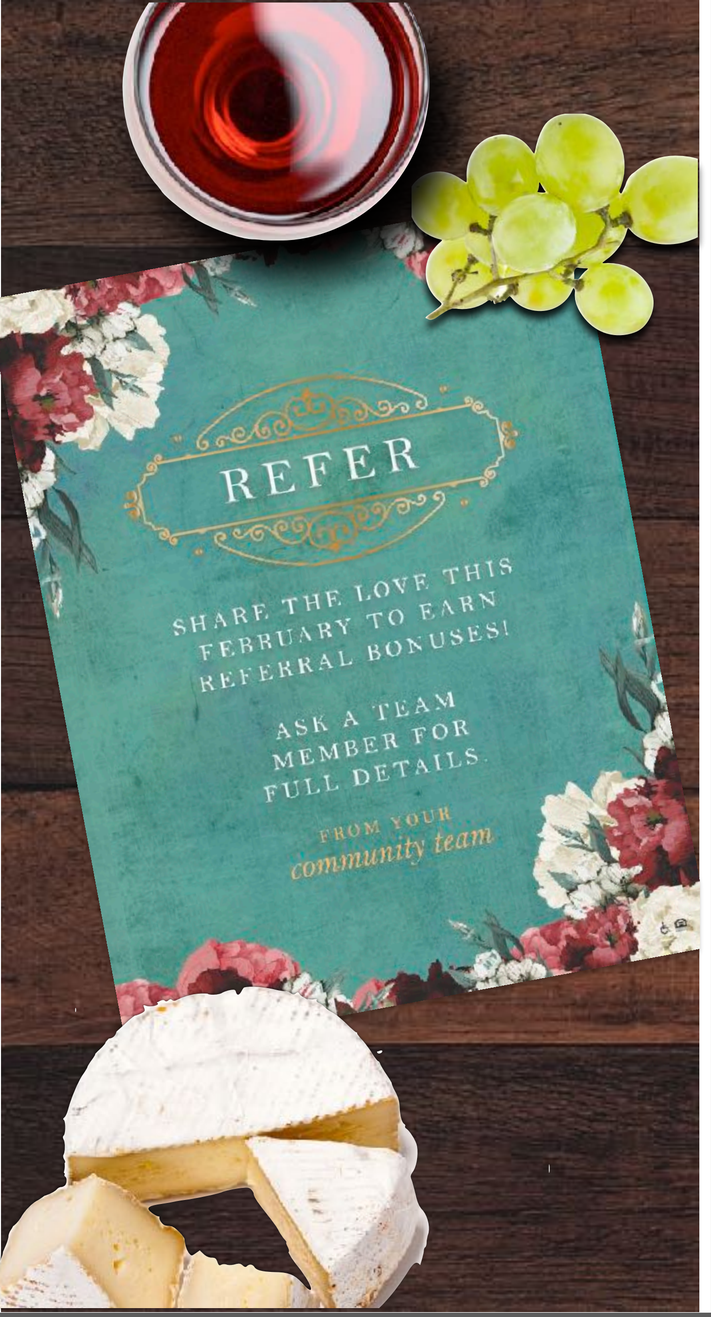
10 Ideas

TO SHOW RESIDENTS THE LOVE.♥

Treat Yo'Self and Your Residents

Nothing says love like a table full of delicious sweets! Go to Costco, grab your favorite sweet treats (we recommend the butter sugar cinnamon bread) and grab some festive tableware to display.

Bonus idea: *Show sweet movies on the big screen for residents who have time to stick around. Our favorite: 50 First Dates.*



Love the *Wine* You're With *Referrals*

Discover new residents by getting your residents to refer their friends. Grab mini bottles of wine, label those bad boys and set up a wine display at the front desk or entrance. Let residents choose their fav after a long day at work.

#InstagramMoment

Bonus idea: *Put out a selection of cheeses from the same regions as the wines to encourage residents to stay and chat for a bit.*

Say *Goodbye* to Boring Renewal Letters

Add one of our renewal designs to the back of your typical renewal letter. Then roll it up and secure with our thank you labels and add some ribbon. This is how a renewal should always be!

Bonus idea: *Give residents the option to have an accent wall painted a fun color or carpet cleaned upon renewal. The more they love their home, the longer they'll stay.*

Cowboy Breakfast

On-The-Go

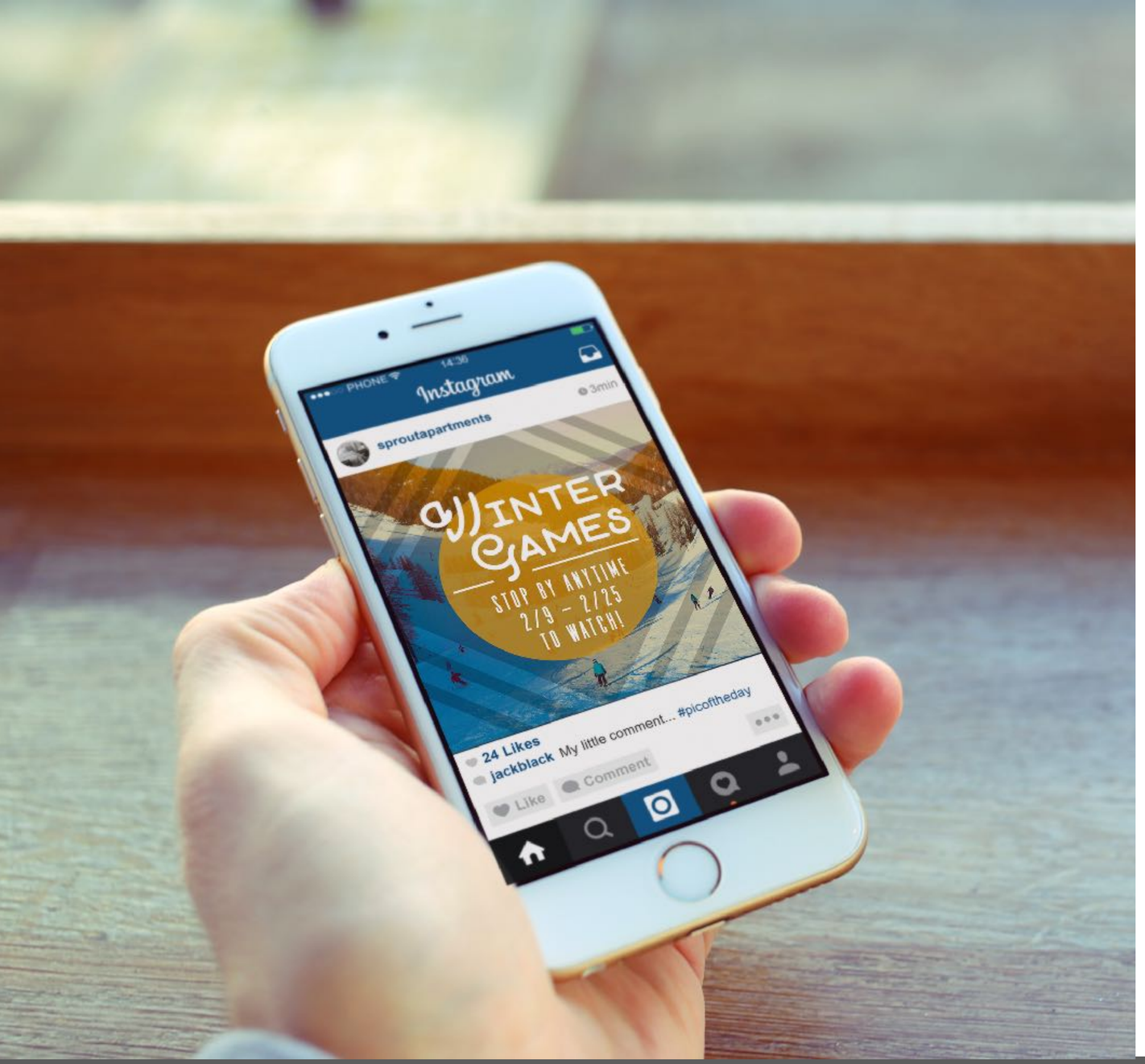
Why go to the drive-thru, when your residents can grab their breakfast right at the gate? Host a cowboy breakfast on-the-go at the entrance with tacos, breakfast sandwiches, yogurt or anything that sounds good.

Bonus idea: *Take your theme further: Hand out bandanas for kiddos or four-legged friends to get the entire community decked out in country style.*

Show Those *kiddos* the Love!

Host a small event that includes sweet treats and festive coloring for kids in the community room. Kids can stop by, color and grab some labeled bags of sweet treats.

Bonus idea: *Kids aren't the only ones that love coloring. Set out a few more complicated coloring pages as well for the grown-ups who are kids at heart.*



Go For *Gold!*

Make your community or media room Olympics central and stream the games all day long for your residents to come and go! Make sure you have snacks and drinks available such as chips, soda, etc.

Bonus idea: *Give out gold, silver, and bronze medals for the residents who show the most team spirit. Plus, mini flags are fun for all who attend.*

Fur Baby *Love!*

Partner with a local pet store and have treats available all month long for your furry residents. Take it to the next level and create a photo area in the corner so you can get photos for your Instagram!

Bonus idea: *Set up a bulletin board near the dog park (or a virtual board on your resident portal) where residents can add their info and contact each other for puppy playdates or petsitting.*

Those Who *Sweat* Together, *Stay* Together

Get your residents together for running club and provide all the essentials such as water and heathy snacks. Don't forget to label those goodies.

Bonus idea: *Surprise residents when they come running back into the community with fun signs and pompoms. A personal cheer squad may be just the motivation they need to keep up their healthy habit.*

Excitement Excites Me... and So Does Pizza!

Sometimes the simplest ideas are the best ideas. Host a grab-and-go pizza night to show your residents you care!

Bonus idea: *Have a kitchen in your clubhouse? Host a pizza class to show residents how to make their own pie at home. Feature fun toppings and let kids get hands-on with their own dough.*

Get That *Feedback!*

Continue the love well after February and make sure you take advantage of every opportunity, even maintenance requests. Post this flyer on the door or fridge after a maintenance request!

Bonus idea: *Regularly feature pictures and fun facts about your maintenance team on social media or newsletters. Help residents get to know the people that will be in their homes!*